

## **Studio Five/Fourteen Publishing, Inc.**

### **Home of Artie the Airplane**

Thank you for requesting the school presentation package for the Story Time media event and book signing by **Nationally Acclaimed Children's book author and illustrator, Captain Chuck Harman.**

Captain Chuck is the B757/767 Fleet Captain for American Airlines. Captain Chuck is an annual speaker for the ACSI Conference and **has visited over 70 schools and presented to over 20,000 children.**

Contact Robin Harman at 1-214-618-4226 or e-mail [Robin@vxiv.com](mailto:Robin@vxiv.com) .

#### **1) How long is Captain Chuck's presentation?**

The *multi-media portion* of the presentation is approximately **60 minutes**. Captain Chuck begins the presentation (15-20 minutes) with an interactive discussion about airplanes and flying. This is very exciting for the children. Next, he reads several stories, pausing between each one to interact with the children about the lessons in the story. At the end of the presentation, Captain Chuck uses any extra time discussing the importance of character, and schoolwork. At the end of the session the students will pick out the book that they want autographed and return to class with their books. Captain Chuck then visits each classroom to autograph their books. This way, teachers can utilize the time that would otherwise be wasted waiting in line. This method also gives the students less of an opportunity to become disruptive. It usually takes Captain Chuck *an additional 30 or more minutes to complete the autographing* portion of the program depending on the amount of classrooms. Captain Chuck spends 7-10 minutes in each classroom autographing and answering additional questions. If the school is limited on time then Captain Chuck needs 90 minutes to complete a presentation and autographing session for everyone in the same room.

#### **2) How many students can attend a Story Time event and book signing?**

Captain Chuck appears in uniform and will attend your school with as little as 150 students. There are many districts that put schools together for a special event. As usual, the host school will return to their classrooms while Captain Chuck autographs the guest school or schools first. Captain Chuck will then autograph the host school by class.

#### **3) Do the Artie books and videos satisfy the mandatory U.S. Department of Education requirement for values-based reading?**

Yes, each book and video satisfies the government requirements.

**4) Is it best to have the books before the presentation for my classroom or library?**

Yes, in fact, more excitement is generated when students have been exposed to the Artie the Airplane books and Videos in advance. **For this reason when you call and book a presentation date with Captain Chuck you will receive a set of 10 books, Two Story Time Video's, and three Captain Chuck posters for your library FREE!** (\$125.00 value) These books and videos will be personally autographed on the day of his arrival.

**5) Who attends the story time media show and book signing and is there a discount given to teachers, parents and faculty?**

All faculty of your school, students in the grades specified and all parents are encouraged to attend. It's a great time for all! Extra books and videos will be available to purchase the day of the presentation at only **\$4.00** per book (regularly \$6.95) and \$19.95 per video.

**6) What else can you do to make the school event great?**

Many schools have called the local paper to have a photographer come out to take pictures of Captain Chuck with their students. The children love to see photos of themselves in the local newspapers. It lets the community and parents know that you are making a difference in reading and character development with their child. Feel free to take pictures for your school yearbook.

**7) How can I let parents, students and faculty know that Captain Chuck is coming to your school?**

Besides calling the local newspaper office, your school newsletter is a great way to notify parents in advance of this upcoming event. **We will supply you with three large Captain Chuck posters (at the time of the booking) highlighting the arrival date and time of the upcoming event.** Place them around your school. This helps remind the students and parents of the presentation and book signing. **It is very exciting for the children to see Captain Chuck arrive at their school in uniform, the day of the event, after they have seen him on the poster.**

**8) What are the best grades to attend a story time media presentation and book signing?**

The books were designed for all students, **Pre-K through 3rd Grade**. We have had many assemblies with students through 12th grade. Please feel free to include all levels. Because of Captain Chuck's position as a real airline pilot, he fascinates children of all ages and adults alike. He has taught many classes on writing, illustrating and publishing to upper school level students. He has attended many "School Career Day" events as a pilot, author, illustrator, speaker and publisher. Call Robin at 1-214-618-4226 for booking for higher grades and costs. He has also presented to k-prep and 3rd grade in the morning and taught a class on illustrating and publishing in the afternoon to the higher grades. Many schools like to take advantage of this program for your school receives a 50% discounted rate for the older grades if he is at the school already.

**9) How many schools does Captain Chuck visit each month and who do I contact to set up a Story Time media presentation and autographing session?**

Due to Captain Chuck's airline schedule, and to insure the quality of the show, **he only books four schools a month.** Contact Robin Harman at her office 1-214-618-4226

Let her know what day and month you would like the presentation to be in.

Remember the earlier the better if you have a specific date in mind. Captain Chuck, being a real airline pilot, teaching at the AA flight Academy, and conducting book tours he is in great demand but worth the wait. Please be patient. Schools are very special to Captain Chuck and Robin works very hard with the schools to accommodate their needs.

**10) What does it cost for Captain Chuck to come to your school?**

The cost is **\$4.00** per student with a 150-student minimum. Each student receives one autographed book, but may purchase more if he or she desires. Each student will have 10 books to choose from the day of the event. Some schools pay the **\$4.00** per student from grant money or budgeted funds, others do a *combination\** of parent funds and school funds. **We provide you with a flyer** (to make it easy on you) that you copy (*\*fill out the amount you want the parent to contribute in the blank provided on the flyer*) and place in the student's backpack a week prior and the reminder notice the day before. **Our objective is to see that each child has a positive experience.** Captain Chuck says it is counter-productive when a child leaves crying because of the disappointment of not receiving a book. In the past, we have seen the economically advantaged children leave with several books while the economically disadvantaged children leave with hurt feelings. Captain Chuck says that is not what this event is all about.

**11) What if I want Captain Chuck to come but *do not* have the minimum student requirement?**

There have been many schools that he has visited with less than the minimum but gladly paid the minimum fee of \$600.00 for his show and autographing session. All of the children still receive an autographed book of their choice.

**12) Are there any additional costs for his travel or lodging costs?**

No. No matter what State Captain Chuck travels to all costs are included in the per student fee.

**13) What is the method of payment?**

The school will simply write one check to Studio Five/Fourteen, Inc. for the books. This not only allows us to waive the sales tax for the books, but it also allows the school to choose whatever method it desires to obtain the funds (i.e. from budget, grant money, parents, PTA, Title 1, etc.). The fee will be paid on the day of the scheduled event.

**14) What else does the school need to provide for the presentation?**

A large dark room with a pull down screen, a microphone, and two tables (6 or 8 feet which ever is available) so the students may view the books and pick the one they want. The children can be seated on the floor or in chairs. One electrical outlet is required for his equipment.

The presentation uses a slide projector so that each of the students can see the large pictures from the books while Captain Chuck is speaking. The room can be any room large enough to accommodate all of the children.

With the larger schools Captain Chuck has conducted two sessions. He autographs books from the first session either in the auditorium or in their classrooms while we wait for the second group. He does this quite often and works out very well. Please give Robin a call and she will work with you to make sure every child and teacher is accommodated.

**15) Who has had a show at their school that I can call?**

Lois DeSatterlee  
Prince of Peace School  
Carrollton, TX  
972-447-9887 x 219

Ellie Langston  
Prestonwood Christian Academy  
Dallas, TX  
972-404-9796

Nelda Sewall  
Grand Saline Elementary School  
Grand Saline, TX  
(903) 962-7526

Natalie Hurt  
Carnegie Elementary School  
Carnegie, OK  
(580) 654-1945